



Bachelor of Design Graphic Design

Learn to communicate ideas visually across a range of media to persuade, inform, and educate.

In this major, students will develop a deeper understanding of graphic design, and its distinct specialist applications, including user experience design, design thinking, branding, data visualisation, editorial, information design, interaction design, way-finding, packaging design, and service and experiential design.

CAREER OPPORTUNITIES

This course can help you become a/an

- Graphic Designer
- Design Strategist
- Art Director
- Brand Manager
- Creative Director
- Creative Consultant
- Production Manager
- Illustrator
- Entrepreneur

Industries you could work in

- Advertising
- Marketing
- Media & Communications
- Publishing

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative global university with campuses in Australia, Dubai, Singapore, Malaysia, Colombo, and Mauritius. We are known for our high-impact research, strong industry partnerships, and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in the Academic Ranking of World Universities (ARWU) 2025. We are also ranked 183rd in the world for universities by the QS World University Rankings (QSWUR) 2026.

QS World University Rankings by subject 2022:

- Top 300 – Bachelor of Design



A TRULY GLOBAL EXPERIENCE

You have the opportunity to pursue any one teaching period at our campus in Perth with no increase in tuition. For further information, please contact Student Service Centre: studentservicecentre@curtindubai.ac.ae

COURSE ESSENTIALS

BACHELOR OF DESIGN - GRAPHIC DESIGN

Indicative cut-off scores	GCE A-Levels: 5 points (minimum 2 subjects) IB: 24 points India: CBSE/ICSE - 60% HSC - 65% Pakistan: 75%
English language requirements	12th CBSE - 60% IGCSE English Language and Literature - C IBDP - 4 IELTS 6.0, with no band less than 6.0 or equivalent
Course duration	2 years (6 trimesters) or 3 years (6 trimesters)
Intake	February and September
Annual fees*	AED 60,900

*All fees indicated are inclusive of 5% UAE VAT.

COURSE STRUCTURE*

Animation Design Introduction	Start Design Thinking
Business Internship	Typography
Creative Design Studio	Visual Communication
Culture to Cultures	Graphic Design 1
Design Capstone Project	Graphic Design 2
Design Computing	Graphic Design 3
Design History and Culture	Graphic Design 4
Design Principles and Process	4 Units - Design Specialisation
Design Theory in Practice	4 Units - Electives

* These are example progressions.

Order of units depends on intake period.

CONTACT US:

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